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“ABORTION HURTS WOMEN” BILLBOARD ERECTED AT SAN FRANCISCO BAY BRIDGE APPROACH

SAN FRANCISCO, January 2, 2009 (With Photos)

A billboard advertising the Walk for Life West Coast’s signature slogan “Abortion Hurts Women” is now displayed near the approach to one of the most traveled bridges in the U.S.

The San Francisco Walk, which drew 25,000 people last year, is Saturday, January 24.

The 20' x 60' billboard is easily visible to the more than 100,000 cars driving the freeway daily on the San Francisco-Oakland Bay Bridge approach and includes a phone number for a post abortion help line. The help line is staffed by women who have themselves experienced abortion, explained Walk for Life co-chair Eva Muntean. The billboard went up December 31.

“ San Francisco is a beautiful city but there is a lot of sadness beneath the surface--until recently we had more abortions than live births, and a high percentage of our population has experienced abortion,” Ms. Muntean said. “We need to reach those women (and men) who are hurting, and this seemed like the most effective method.”

The billboard is located at Fourth and Bryant Streets in San Francisco. The Bay Bridge carries approximately 270,000 cars a day, according to state Department of Transportation statistics.

Walk for Life West Coast was founded in 2005 and drew 8,000 people the first year. Each year the turnout has grown, and it draws walkers from along the Western Seaboard and as far east as Florida and New York.

Bridge statistics: <http://www.dot.ca.gov/hq/esc/tollbridge/SFOBB/Sfobbfacts.html>

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