



FOR IMMEDIATE RELEASE

CONTACT: Rose Trabbic, Publicist
Walk for Life West Coast
media@walkforlifewc.com
(239)867-4180

**Walk for Life West Coast Urges Local Media:
Please remind San Franciscans downtown will be crowded on January 23, 2016!**

San Francisco, January 20, 2016 – This Saturday, January 23, 2016 tens of thousands of pro-lifers will be marching down San Francisco’s Market Street from the Civic Center Plaza to Fremont Street at the 12th Annual *Walk for Life West Coast*. Last year’s Walk drew an estimated 50,000 people. Naturally, an event of this magnitude affects downtown traffic, and the sparse media coverage prior to the event leaves many people unaware of potential delays. The Walk begins at 1:30 PM and ends around 2:50 PM.

Walk co-chair Eva Muntean says: “It never fails: every year we hear of people who have gotten stuck in traffic on the day of the Walk, and they exclaim ‘I never heard of this!’ So, as a public service to our fellow San Franciscans, we plead with our local media to help us in making their fellow citizens aware of the magnitude of the Walk for Life West Coast, and the potential that they may be inconvenienced.”

San Franciscans and visitors are urged to visit <https://www.sfmta.com/calendar/alerts> and enter “Walk for Life” in the search window to get the latest news on street closures and affected bus lines.

Founded in 2005 by a group of San Francisco Bay Area residents, the Walk for Life West Coast’s mission is to change the perceptions of a society that thinks abortion is an answer. Walk participants are expected from throughout the Bay Area and across the United States and Canada.

More details and the most up-to-date information about the walk is available at:
www.walkforlifewc.com

**To set up an interview with the Walk for Life West Coast’s
dynamic speakers or event organizers, please contact:**

**Rose Trabbic, Publicist, Walk for Life West Coast,
media@walkforlifewc.com or (239)867-4180**